



# Commercial Lodging and Institutions Rate Card

**HD Access to DIRECTV HD programming requires a DIRECTV HD Receiver, HD television equipment and an HD Access fee of \$0.25 per room per month. Access fee is required in order to receive ANY HD channel within any package**

**PURCHASING GUIDELINES:** All rates are per Subscriber Unit\* per month with a minimum of 20 subscriber units and \$25 in programming services\*\*. Charges must be based on 100% of the subscriber units at all times. With the exception of ESPN, the property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change.

## PACKAGED SERVICES

**PER UNIT**

<b>IN-ROOM CHOICE™</b> <i>(Formerly Universal Choice)</i> <b>Includes over 75 channels</b>	The 101 <sup>HD</sup> A&E <sup>HD</sup> ABC Family AMC Animal Planet <sup>HD</sup> BET Big Ten Network <sup>HD</sup> Bloomberg Television Cartoon Network <sup>HD</sup> CBS College Sports <sup>HD</sup> Chiller CMT <sup>HD</sup> CNBC <sup>HD</sup> CNN <sup>HD</sup> CNN Headline News Comedy Central C-SPAN C-SPAN2 Current TV Discovery Channel <sup>HD</sup> Discovery HD Theater <sup>HD</sup> Discovery Health E! Entertainment Television ESPNU Fine Living FitTV Food Network <sup>HD</sup>	Fox Business Network <sup>HD</sup> Fox Movie Channel Fox News Channel Fox Reality Channel FUEL TV Fuse FX <sup>HD</sup> G4 GEMS TV GOD TV Golf Channel <sup>HD†</sup> GSN: the network for games HDNet <sup>HD</sup> History <sup>HD</sup> IFC Lifetime LOGO Military Channel MSNBC MTV <sup>HD</sup> MTV2 National Geographic Channel <sup>HD</sup> NFL Network <sup>HD</sup> NHL Network <sup>HD</sup> Nickelodeon/Nick at Nite (East) <sup>HD</sup>	Nickelodeon/Nick at Nite (West) Oxygen REELZ Channel Science Channel <sup>HD</sup> Sci-Fi <sup>HD</sup> Sleuth SOAPnet Speed <sup>HD</sup> Spike TV <sup>HD</sup> TBS <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> Travel Channel truTV TV Guide Channel TV Land TV One USA Network <sup>HD</sup> Versus <sup>HD†</sup> VH1 Classic VH1 <sup>HD</sup> WE tv The Weather Channel <sup>HD</sup> <i>†Golf and Versus share a HD channel and do not broadcast in HD 24/7</i>	<b>\$2.70</b>
<b>ESPN Package***:</b>	ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> , ESPNNews <sup>HD</sup> , ESPN Classic and ESPNU			<b>\$3.50</b>
<b>HD Package:</b>	HDNet Movies <sup>HD</sup> , MGMHD <sup>HD</sup> , MHD <sup>HD</sup> , Smithsonian <sup>HD</sup> , and Universal <sup>HD</sup> <i>-Requires an active subscription to IN-ROOM CHOICE or The Fundamentals</i>			<b>\$0.25</b>
<b>The Fundamentals:</b>	The 101 <sup>HD</sup> Bloomberg Television Cartoon Network <sup>HD</sup> CNN <sup>HD</sup> CNN Headline News C-SPAN2	Discovery Channel <sup>HD</sup> Discovery HD Theater <sup>HD</sup> Fox News Channel FX <sup>HD</sup> National Geographic Channel <sup>HD</sup>	Speed <sup>HD</sup> TBS <sup>HD</sup> TLC <sup>HD</sup> TNT in HD <sup>HD</sup> USA Network <sup>HD</sup> The Weather Channel <sup>HD</sup>	<b>\$1.55</b>
<b>Family Favorites:</b>	ABC Family AMC Animal Planet <sup>HD</sup> Discovery Channel <sup>HD</sup>	Discovery HD Theater <sup>HD</sup> Discovery Health Discovery Kids FitTV	Investigation Discovery Military Channel Planet Green TLC <sup>HD</sup>	<b>\$0.50</b>
<b>Great Entertainment:</b>	Comedy Central, Lifetime, MTV <sup>HD</sup> , MTV2, Nickelodeon/Nick at Nite (East) <sup>HD</sup> , Nickelodeon/Nick at Nite (West) <sup>HD</sup> and VH1 <sup>HD</sup>			<b>\$0.50</b>
<b>Facts &amp; Fantasy:</b>	E! Entertainment Television, Sci-Fi <sup>HD</sup> and truTV			<b>\$0.25</b>
<b>Business Networks:</b>	Bloomberg Television, CNBC <sup>HD</sup> , Fox News Channel, G4 and MSNBC			<b>\$0.50</b>
<b>Adventure Package:</b>	DIY Network, Fine Living, National Geographic Channel <sup>HD</sup> and The Outdoor Channel			<b>\$0.50</b>
<b>Music Extra:</b>	CMT <sup>HD</sup> , Fuse, GAC and Spike TV <sup>HD</sup>			<b>\$0.35</b>
<b>Local Channels:</b>	Includes all local channels available in your market			<b>\$29.95 per property</b>

\*Subscriber Units are defined as follows: **Hotel/Motel:** Total number of available rooms; **Hospital:** Total number of televisions in patient's rooms on premises; **Dormitory, Office Building, All Others:** Total number of cable drops connected to delivery system.

\*\*\$25 minimum not required for activation of Local Channels.

\*\*\*ESPN (non-HD), ESPN2 (non-HD), ESPNNEWS and ESPN Classic must be delivered to each room. In order to receive ESPN HD and/or ESPN2 HD, the non-HD feeds of ESPN, ESPN2, ESPNNEWS, and ESPN Classic must be delivered to each room.



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## **PREMIUM SERVICES**

HBO® (7 channels plus HBO HD and HBO Latino <sup>***</sup> ).....	<b>\$3.50</b>
<small>In order to receive HBO HD, the non-HD feed of HBO must be delivered to each room.</small>	
CINEMAX® (3 channels) .....	<b>\$3.50</b>
SHOWTIME UNLIMITED® (5 SHOWTIME® channels including SHOWTIME HD, The Movie Channel®, FLIX® and Sundance Channel®).....	<b>\$5.00</b>
SHOWTIME®, FLIX® and Sundance Channel® (7 channels including 5 SHOWTIME® channels including SHOWTIME HD) .....	<b>\$4.10</b>
SHOWTIME® (5 SHOWTIME® channels including SHOWTIME HD).....	<b>\$3.00</b>
STARZ® Super Pak <sup>††</sup> / Encore® (12 channels including all 6 theme channels) .....	<b>\$3.75</b>
Starz® / Encore® + 3 Themes <sup>†</sup> (9 channels) .....	<b>\$3.30</b>
Starz® / Encore® + 1 Theme <sup>†</sup> (7 channels) .....	<b>\$3.00</b>
Starz® / Encore® (6 channels: 2 Starz®, 1 Starz® Edge, 1 Starz® InBlack and 2 Encore®) .....	<b>\$2.50</b>
Encore® + 6 Themes <sup>†</sup> (8 channels) .....	<b>\$1.95</b>
Encore® + 3 Themes <sup>†</sup> (5 channels) .....	<b>\$1.35</b>
Encore® + 1 Theme <sup>†</sup> (3 channels) .....	<b>\$0.95</b>
Encore® (2 channels: East and West) .....	<b>\$0.75</b>

## **Stand-Alone and Bundled Services**

A&E <sup>HD</sup> , History <sup>HD</sup> , and Discovery Channel <sup>HD</sup> .....	<b>\$0.35</b>
BabyFirstTV.....	<b>\$0.20</b>
BBC America and Current TV.....	<b>\$0.20</b>
Big Ten Network <sup>HD</sup> .....	<b>\$0.25</b>
BET and GSN.....	<b>\$0.15</b>
Bravo <sup>HD</sup> , IFC and WE tv.....	<b>\$0.35</b>
C-SPAN and C-SPAN2 .....	<b>\$0.08</b>
CBS College Sports <sup>HD</sup> .....	<b>\$0.15</b>
Disney Channel (East) <sup>HD</sup> , Disney Channel (West) and Toon Disney.....	<b>\$0.75</b>
ESPN <sup>HD</sup> .....	<b>\$4.25</b>
ESPN <sup>HD</sup> & ESPN2 <sup>HD</sup> .....	<b>\$3.60</b>
ESPN <sup>HD</sup> , ESPN2 <sup>HD</sup> & ESPNEWS <sup>HD</sup> .....	<b>\$3.55</b>
Fox Movie Channel .....	<b>\$1.00</b>
Fox Soccer Channel.....	<b>\$0.20</b>
FUEL TV <sup>HD</sup> .....	<b>\$0.20</b>
FX <sup>HD</sup> .....	<b>\$0.30</b>
The Golf Channel .....	<b>\$0.25</b>
Go!TV .....	<b>\$0.20</b>
HGTV <sup>HD</sup> , Food Network <sup>HD</sup> and Travel Channel .....	<b>\$0.15</b>
LOGO .....	<b>\$0.15</b>
NBA TV <sup>HD</sup> .....	<b>\$0.35</b>
NFL Network <sup>HD</sup> .....	<b>\$0.30</b>
The N, Nicktoons, Noggin and PBS Kids Sprout.....	<b>\$0.30</b>
Setanta Sports .....	<b>\$0.20</b>
Speed <sup>HD</sup> .....	<b>\$0.25</b>
Sundance Channel® .....	<b>\$0.35</b>
Tennis Channel <sup>HD</sup> .....	<b>\$0.25</b>
Turner Classic Movies (TCM).....	<b>\$0.30</b>
Sports South <sup>HD</sup> (formerly Turner South; only available in certain areas of the U.S., Zip code confirmation required).....	<b>\$0.99</b>
TVG The Interactive Horseracing Network .....	<b>\$0.15</b>
TV Land and The Hallmark Channel .....	<b>\$0.25</b>
Versus .....	<b>\$0.35</b>



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## Stand-Alone and Bundled Services cont'd

Superstation WGN.....	\$0.14
XM Satellite Radio (includes all channels**) .....	\$0.17

## Regional Sports Networks (ZIP code confirmation required)

Altitude Sports and Entertainment <sup>HD+</sup> .....	\$0.99
Comcast SportsNet Chicago <sup>HD</sup> .....	\$0.99
Comcast SportsNet West.....	\$0.99
SportsNet New York <sup>HD</sup> .....	\$0.99
Sports Time Ohio <sup>HD+</sup> .....	\$0.99
In-Market Regional Sports Networks.....	\$0.99
YES Network <sup>HD</sup> : In Market – NY, NYDMA .....	\$1.75
Out of Market – Available to viewers in NY, CT, and portions of NJ and PA .....	\$1.50

*+HD broadcast of games only*

## International Programming

Aastha* .....	\$0.15
ArabicDirect <sup>TM*</sup> (includes Rotana Cinema, Rotana Zaman, Rotana Moossika, Orbit Al-Yawm and Orbit Seen) .....	\$0.20
BanglaDirect <sup>TM*</sup> .....	\$0.15
CaribVision*.....	\$0.10
FilipinoDirect <sup>TM*</sup> (includes ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, Filipino Channel, GMA Pinoy TV, Kapamilya and MYX) .....	\$0.35
Galavisión and Univision .....	\$0.15
GreekDirect <sup>TM</sup> II (includes Alpha Sat, Alter Globe, Greek Music TV and Mega Cosmos) .....	\$0.25
HindiDirect <sup>TM*</sup> II (includes Cricket Plus, MTV India, NDTV, Star Plus, Star News, Star One, DD India and FILMY).....	\$0.35
Jadeworld (TVB1, TVB2, TVBS, TVB Entertainment and CCTV-4) .....	1-999 units-\$200 1000+ units-\$400
KoreanDirect <sup>TM</sup> (CTS, MBC, SBS and YTN).....	\$0.25
MandarinDirect <sup>TM</sup> III* (includes Phoenix InfoNews, Phoenix North American Chinese Channel, CTI Zhong Tian, TVB8 and TVBS) .....	\$0.15
PolishDirect II (Includes TV Polonia, TELE 5, TVP3, "Jedynka" Polskie Radio 1 and "Trojka" Polskie Radio 3) .....	\$0.20
RTR Planeta* ("Kultura" and "Rossiya") .....	\$0.15
RussianDirect <sup>TM*</sup> (Channel One Russia Worldwide, Dom Kino, Muzika Pervogo, NannyTV and Vremya: Retro Channel).....	\$0.35
SKY TG24*.....	\$0.10
Studio 1+1 International .....	\$0.15
TamilDirect <sup>TM*</sup> (Vijay) .....	\$0.15
TeleguDirect <sup>TM*</sup> (ETV Teluga).....	\$0.15
TFC Direct <sup>TM*</sup> (Includes TFC, ABS-CBN News Channel, Cinema One Global, DWRR 101.9, DZMM Radio Patrol, GEM NET, Kapamilya Channel and MYX) .....	\$0.25
VietnameseDirect <sup>TM</sup> III* (includes SBTN, VHN-TV, TVB Vietnam and Little Saigon Radio).....	\$0.15

**Free Add-On<sup>††</sup>** (America's Store, Bloomberg Television, The Church Channel, FiTV, HSN, QVC, ShopNBC)

**Complimentary Channels<sup>††</sup>** (Satellite 101: BYU TV, The Church Channel, C-SPAN, Daystar, Link TV, NASA TV, NRB Network, RFD TV, TBN, The Word and World Harvest Television. **Satellite 119:** CCTV-9, EWTN<sup>††</sup>, ONCE Mexico, HITN TV<sup>††</sup>).

\*Orbital slot 95. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

\*\*Orbital slot 101. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

\*\*\*Orbital slot 119. Must have DIRECTV<sup>®</sup> Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.

†Theme channels include: Western, Action, Mystery, Drama, Love and WAM.

††Free add-on with purchase of any DIRECTV In-Room programming. Must have DIRECTV Multi-Satellite System to receive these channels. Procurement of equipment is customer's responsibility.